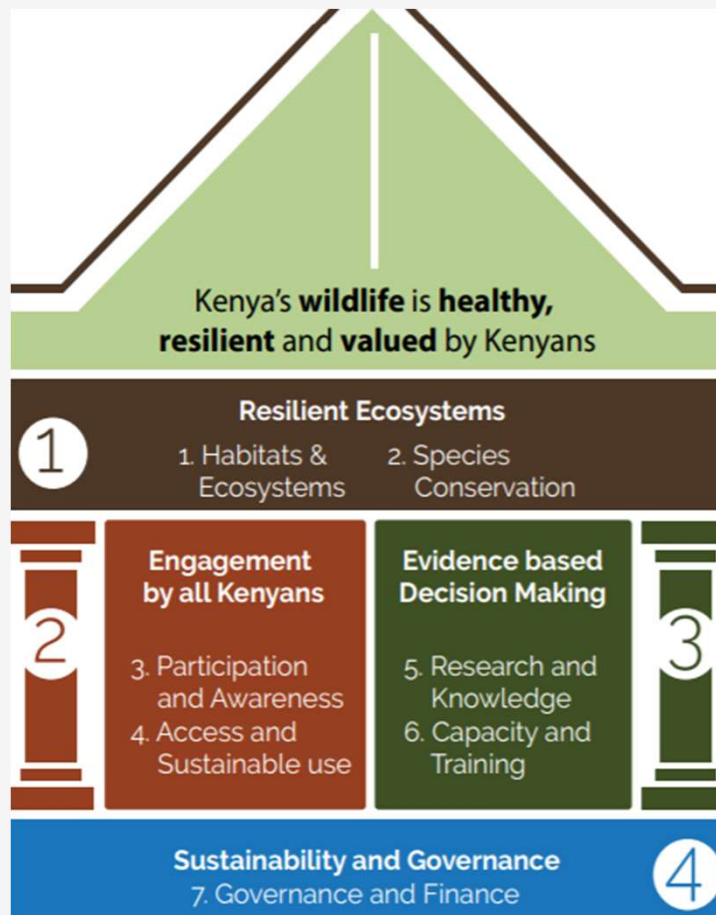


NATIONAL WILDLIFE STRATEGY 2030



Pillar 1: Resilient Ecosystems

Addresses the prioritization, planning, and protection of ecosystems and species. This pillar emphasizes a comprehensive assessment of the status and conservation priorities for ecosystems and species, development of frameworks for integrated planning, and the effective coordination and implementation of species protection and wildlife security in the country, including reducing human wildlife conflict and promoting coexistence.

Pillar 2: Engagement by all Kenyans

Highlights the need to engage all Kenyans in recognizing the value of our wildlife and embracing their role in its conservation through appropriate collaborative initiatives. This includes outreach and awareness activities, conservation education and curriculum development, and incentive programmes that enhance access to benefits and promote participation by all Kenyans.

Pillar 3: Evidence based Decision Making

Emphasizes the importance of knowledge, information, and human capital for successful conservation. This pillar includes strategies to enhance capacity, develop evidence based decision support tools for adaptive management, and promote data sharing, use, and integrated cross sectoral and multi-scale planning for conservation and sustainable development.

Pillar 4: Sustainability and Governance

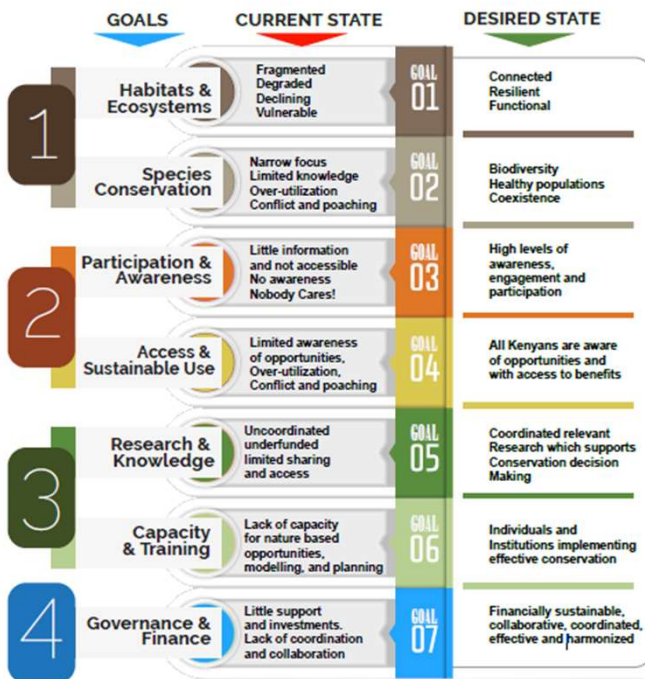
Outlines a framework and set of priority actions for ensuring the coordination, effective implementation, and sustainability of wildlife conservation in Kenya. This includes the development of an effective governance structure involving communities, counties, and the national government, a conservation fund, and innovative funding opportunities based on a comprehensive understanding of the value of wildlife to Kenya's sustainable development.

NATIONAL WILDLIFE STRATEGY 2030



Theory of change

In response to current and future challenges, the strategy provides a coherent structure and theory of change. This is how we will move from the current state of declining wildlife and degraded habitats to one of health wildlife populations and functioning ecosystems



The Strategy Framework



NATIONAL WILDLIFE STRATEGY 2030



GOAL 1

MAINTAIN AND IMPROVE HABITAT AND ECOSYSTEM INTEGRITY

Maintain and Improve Habitat and Ecosystem Integrity to reduce biodiversity loss, protect ecosystem function, enhance connectivity and increase resilience.

Habitats and Ecosystems

			
CURRENT STATE	DESIRED STATE	STRATEGIES	OUTCOMES
Fragmented Degraded Declining Vulnerable	Connected Resilient Functional	Ecosystem planning Mainstreaming and coordination Cross-sectoral engagement Management plans	Integrated planning and protection





GOAL 2

ENHANCE SPECIES PROTECTION AND MANAGEMENT

Enhance species protection and management to ensure healthier, more resilient wildlife communities and populations.

Species Conservation

			
CURRENT STATE	DESIRED STATE	STRATEGIES	OUTCOMES
Narrow Focus Limited Knowledge Over Utilization Conflict Poaching	Biodiversity Healthy Populations Coexistence	Assessment Monitoring Modelling Species Plans and Strategies Protection and Security	Prioritization Planning Conservation and Management

NATIONAL WILDLIFE STRATEGY 2030



GOAL 3

PARTICIPATION AND AWARENESS

Increase the awareness and appreciation of wildlife by all Kenyans and motivate them to support and take action that enhances their participation in conservation.

Participation and Awareness



CURRENT STATE

Little information and not accessible
No awareness
Nobody Cares!
"Reckless" behaviour
Low engagement and active alienation



DESIRED STATE

High levels of awareness and understanding, engagement and participation



STRATEGIES

Relevant information available and accessible
Partnerships and collaborations for effective and coordinated participation



OUTCOMES

Value
Care
Act



GOAL 4

ACCESS, INCENTIVES, AND SUSTAINABLE USE

Increase the awareness and appreciation of wildlife by all Kenyans and motivate them to support and take action that enhances their participation in conservation.

Access and Sustainable Use



CURRENT STATE

Narrow Focus
Limited Knowledge of opportunities and Techniques
Over Utilization
Conflict
Poaching



DESIRED STATE

All Kenyans are aware of opportunities and with access to benefits
Kenyans benefiting
Coexistence for Mutual Benefit



STRATEGIES

Mechanisms and structures for promoting benefits (eg. extension)
Innovative Approaches to Capturing Benefits



OUTCOMES

Value for All

NATIONAL WILDLIFE STRATEGY 2030



Research and Knowledge



CURRENT STATE

Uncoordinated
Underfunded
Limited Access
and Sharing
Disconnected
from Needs
Little Social and
Economic Info



DESIRED STATE

Coordinated
Relevant
Research
which supports
Conservation
Decision Making



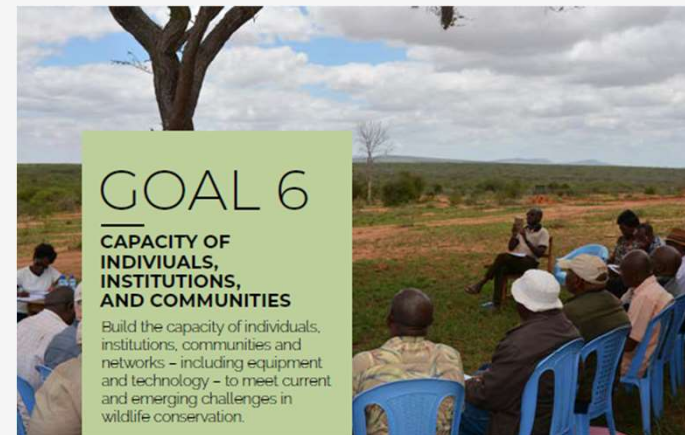
STRATEGIES

Bioinformatics
Platform
Bi-annual
Conference
Modelling and
Scenarios
Prioritization



OUTCOMES

Knowledge
to Catalyze
Action



Capacity and Training



CURRENT STATE

Lack of capacity
for nature based
opportunities,
modelling, and
planning



DESIRED STATE

Individuals and
Institutions
Implementing
Effective
Conservation



STRATEGIES

Gap Analysis
Research and
Training Institute
Curriculum
Colleges and
Universities
Exchange
Programme



OUTCOMES

Capacity for
Change

NATIONAL WILDLIFE STRATEGY 2030



GOAL 7
EFFECTIVE GOVERNANCE AND SUSTAINABLE FINANCING
 Develop an effective governance structure and sustainable financing framework to support conservation actions and improve accountability and transparency on conservation financing.

Sustainability and Governance

CURRENT STATE	DESIRED STATE	STRATEGIES	OUTCOMES
<ul style="list-style-type: none"> Little support from Govt and Private Sector Short term investments No clear allocation of economic, social, cultural, and ecological contributions Limited coordination low collaboration Unclear roles Conflicting policies, strategies, and mandates 	<ul style="list-style-type: none"> Sustainable Collaborative Coordinated Effective Harmonized 	<ul style="list-style-type: none"> Conservation Trust Fund Clear Opportunities for Treasury and Development Partners Private Sector Contributions Real Valuation of Ecosystem Services Innovative PES and tax incentive strategy Coordination Body M&E System for regular review of strategy Clear targets, roles and responsibilities 	<ul style="list-style-type: none"> Sustainable Conservation Outcomes

Transformative plan

