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Press Release

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Introducing: The Conservation Alliance of Kenya!

More than 50 conservation NGOs will gather at the Serena Hotel on the 11th of April to launch their alliance, marking a new era of collaboration on wildlife and biodiversity issues in Kenya's private sector. The Conservation Alliance of Kenya is the voice of conservation NGOs country-wide, working to advance the protection and management of biodiversity in Kenya.

Individual conservation organisations have for decades contributed heavily to conservation development programs, research into the country's natural assets and capital, community and livelihoods and fighting wildlife crime. Now home to many of the world's experts on wildlife, the Conservation Alliance of Kenya aims to collectively be at the forefront of setting the national agenda.

The launch will be presided over by the Cabinet Secretary of the Ministry of Environment and Natural Resources, Professor Judi Wakhungu. The Cabinet Secretary previously officiated the First Conference of Conservation NGOs in Kenya, held in Naivasha in 2015, where the Alliance was birthed.

To tackle the important issues facing wildlife in Kenya, CAK has structured itself into five fluid thematic areas: Conservation and Development; Community and Livelihoods; Research and Data Sharing; Wildlife Crime; and Advocacy and Lobbying.

The launch takes place at a tumultuous time for Kenya's wildlife. In recent weeks and months the country has dealt with lions roaming the city, continued pressure on important wildlife areas, cases of trafficking of wildlife products through the country and growing disenchantment with animals by communities. These are all critical issues that the Alliance hopes to assist the government and the public to handle.

As an umbrella body, CAK will provide a vital link between government, communities, counties, the scientific community and the international world. Representing over 90% of the Conservation NGOs in the country, the Alliance will be working closely with different groups to ensure conservation of Kenya's natural heritage is made a priority as decisions are taken.

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About the Conservation Alliance of Kenya

The CAK is an umbrella body with a membership of over 50 conservation NGOs collectively working to advance the protection and management of biodiversity in Kenya. By putting their expertise into resolving matters to do with land use, national wildlife security, promoting strategic conservation with wise development and representing the country at conventions the Alliance aims to collectively be at the forefront of setting the national agenda in collaboration with the government of Kenya. Thematic areas the Alliance covers include: Conservation and Development, Research and Data Sharing, Wildlife Crime and Communities and Livelihoods.